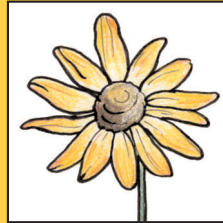


What Bees See

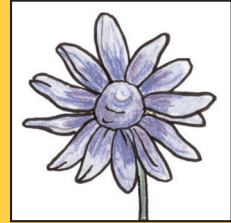
Color helps attract bees to flowers for pollination. Blue, purple, and yellow flowers are the most attractive to bees. Bees see some colors differently than people. Scientists believe bees cannot see red, but they can see ultraviolet.



People's View



Bee's View



When a bee looks at a flower, ultraviolet creates a dark area in the center of a flower like a target. This helps the bee know where to find the pollen and nectar.



Pick out the flowers that are most likely to attract a bee.